### **VIRGINIA MILITARY INSTITUTE**

# INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2010



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Walter J. Kucharski, Auditor

## Commonwealth of Birginia

Auditor of Public Accounts P.O. Box 1295 Richmond, Virginia 23218

December 29, 2010

The Honorable Robert F. McDonnell Governor of Virginia

The Honorable Charles J. Colgan Chairman, Joint Legislative Audit And Review Commission

General J. H. Binford Peay, III Superintendent, Virginia Military Institute

### INDEPENDENT AUDITOR'S REPORT ON APPLICATION OF AGREED-UPON PROCEDURES

We have performed the procedures enumerated below, which were agreed to by the Superintendent of **Virginia Military Institute**, solely to assist the Institute in evaluating whether the accompanying Schedule of Revenues and Expenses of Intercollegiate Athletics Programs of the Institute is in compliance with National Collegiate Athletic Association (NCAA) Bylaw 3.2.4.16.1, for the year ended June 30, 2010. The Institute's management is responsible for the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs and the Schedule's compliance with NCAA requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the Institute. Consequently, we make no representation regarding sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

<u>Agreed-Upon Procedures Related to the</u> <u>Schedule of Revenues and Expenses of Intercollegiate Athletics Programs</u>

The procedures that we performed and our findings are as follows:

### Internal Controls

1. We reviewed documentation of accounting systems and operating procedures. We reviewed the relationship of internal control over Intercollegiate Athletics Programs to internal control reviewed in connection with our audits of the Institute's financial statements. In addition, we

identified and reviewed those controls unique to Intercollegiate Athletics Programs, which were not reviewed in connection with our audits of the Institute's financial statements.

- 2. We reviewed an organizational chart provided by the Intercollegiate Athletics Department and discussed it with appropriate personnel. We also made certain inquiries of management regarding control consciousness, competence of personnel, and protection of records and equipment.
- 3. The Institute provided us with their procedures for gathering information on the nature and extent of affiliated and outside organizational activity for or on behalf of the Intercollegiate Athletics Programs.

### Affiliated and Outside Organizations

- 4. Intercollegiate Athletics Department management identified all intercollegiate athleticsrelated affiliated and outside organizations and provided us with copies of audited financial statements for each such organization for the reporting period.
- 5. Intercollegiate Athletics Department management prepared and provided to us a summary of revenues and expenses for or on behalf of the intercollegiate athletics programs by affiliated and outside organizations included in the Schedule.
- 6. We obtained any additional reports regarding internal control matters identified during the independent audits of affiliated and outside organizations and inquired as to the corrective action taken in response to such comments. We noted that the affiliated organizations had been audited by independent public accountants and we were not made aware of any internal control findings.

### Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

- 7. We obtained the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs (Schedule) for the year ended June 30, 2010, as prepared by the Institute and shown in this report. We recalculated the addition of the amounts on the Schedule, traced the amounts on the Schedule to management's worksheets, and agreed the amounts on management's worksheets to the Intercollegiate Athletics Department's accounts in the accounting records. We noted no differences between the amounts in the Intercollegiate Athletics Department's accounts in the accounting records and the amounts on the worksheets. We discussed the nature of work sheet adjustments with management and are satisfied that the adjustments are appropriate.
- 8. We applied certain analytical review techniques to the balances reported on the Schedule in order to determine the reasonableness of amounts reported therein. These techniques included trend analyses and other tests using operating data and review of actual amounts expended in comparison to budgeted amounts.

#### Revenues

9. We compared each major revenue account to prior period amounts and budget estimates. We obtained and documented an understanding of all significant variances.

- 10. Intercollegiate Athletics Department management provided us with a reconciliation of tickets sold during the reporting period along with complimentary tickets and unsold tickets to the revenue recorded in the Schedule and related attendance figures. We reviewed these reconciliations for selected games and found such reconciliations to be accurate and agreed to amounts recorded as ticket revenue for those games.
- 11. We compared cadet activity fees reported in the Schedule to amounts reported in the accounting records and an expected amount based on fee rates and enrollment. We found these amounts to be materially in agreement.
- 12. Intercollegiate Athletics Program management provided us with settlement reports and game guarantee agreements for away games during the reporting period. The amount was deemed immaterial for detailed testing.
- 13. Intercollegiate Athletics Department management provided us with a listing of all contributions of moneys, goods or services received directly by the Intercollegiate Athletics Department from any affiliated or outside organization, agency or group of individuals that constitutes 10 percent or more of all contributions received during the reporting period. We vouched each individual contribution received directly by the Institute for its Intercollegiate Athletics Programs that constituted more than 10 percent of the contributions so received. Except for contributions received from the Virginia Military Institute Keydet Club and the Virginia Military Institute Development Board, affiliated organizations, we noted no individual contribution which constituted more than 10 percent of total contributions received for intercollegiate athletics.
- 14. From the summary of revenues and expenses for or on behalf of the Intercollegiate Athletics Programs by affiliated and outside organizations, we selected and tested receipts of such revenue and agreed each selection to supporting documentation and proper posting in the accounting records. We found all reviewed transactions to be in agreement.
- 15. Intercollegiate Athletics Department management provided us with a listing and copies of all agreements related to participation in revenues from tournaments, conference distributions, and NCAA distributions. This amount was deemed to be immaterial for detailed testing.
- 16. Intercollegiate Athletics Department management provided us with a listing and copies of all agreements related to participation in revenues from royalties, advertisements, and sponsorships. This amount was deemed to be immaterial for detailed testing.
- 17. Based on receipts as listed in the accounting records, we selected and tested collections by the intercollegiate athletics program. We compared and agreed the selected operating receipts to adequate supporting documentation. We found all reviewed amounts to be in agreement with supporting documentation and properly recorded in the accounting records.

### Expenses

- 18. We compared each major expense account to prior period amounts and budget estimates. We obtained and documented an understanding of all significant variances.
- 19. Intercollegiate Athletics Department management provided us a listing of institutional student aid recipients during the reporting period. We selected individual student athletes across all sports and agreed amounts from the listing to their award letter. We also ensured that the

total aid amount for each sport materially agreed to amounts reported as Financial Aid in the student accounting system.

- 20. Intercollegiate Athletics Department management provided us with settlement reports and game guarantee agreements for home games during the reporting period. This amount was deemed to be immaterial for detailed testing.
- 21. Intercollegiate Athletics Department management provided us with a listing of coaches, support staff, and administrative personnel employed and paid by the Institute during the reporting period. We selected and tested individuals and compared amounts paid for one pay period or a bonus payment from the payroll accounting system to their contract or other employment agreement document. We found that recorded expenses equaled amounts paid as salary and bonuses and were in agreement with approved contracts or other documentation.
- 22. We discussed the Institute's recruiting expense and team travel policies with Intercollegiate Athletics Department management and documented an understanding of those policies.
- 23. We obtained an understanding of the Institute's methodology for allocating indirect facilities support and ensured that amounts reported on the Schedule agreed to amounts recorded in the accounting records.
- 24. Based on disbursements as listed in the accounting records, we selected and tested payments to third parties by the Intercollegiate Athletics Programs. These disbursements were for supplies, equipment, travel, and other general expenses. We compared and agreed the selected operating expenses to adequate supporting documentation. All reviewed amounts were properly recorded in the accounting records. However, we found insignificant instances where the Athletics Department employees did not consistently follow the Institute's policies and procedures for prior approval and documentation.

We were not engaged to, and did not conduct an examination, the objective of which would be the expression on an opinion on the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs or any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures or had we made an audit of any financial statements of the Intercollegiate Athletics Department of Virginia Military Institute in accordance with generally accepted auditing standards, other matters might have come to our attention that would have been reported to the Institute. This report relates only to the accounts and items specified above and does not extend to the financial statements of Virginia Military Institute or its Intercollegiate Athletics Department taken as a whole.

This report is intended solely for the information and use of the Superintendent and the Institute and is not intended to be and should not be used by anyone other than these specified parties. However, this report is a matter of public record and its distribution is not limited.

#### AUDITOR OF PUBLIC ACCOUNTS

JS/alh

### SCHEDULE

### VIRGINIA MILITARY INSTITUTE SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS

For the year ended June 30, 2010

	Football	Basketball	Other Sports	Non-Program Specific	Total
			<u> </u>		
Operating revenues:					
Ticket sales	\$ 194,065	\$ 37,082	\$ 11,714	\$-	\$ 242,861
Cadet activity fees	-	-	-	2,440,663	2,440,663
Guarantees	125,000	195,000	4,350	-	324,350
Contributions	1,882,714	514,909	1,628,879	1,827,165	5,853,667
Direct institutional support	18,366	13,099	34,820	263,131	329,416
NCAA conference proceeds	4,000	3,157	12,843	228,229	248,229
Concessions and program income	3,319	782	-	-	4,101
Royalties, advertising and licensing	-	-	-	148,329	148,329
Other	4,765	520	30	1,754	7,069
Total operating revenues	2,232,229	764,549	1,692,636	4,909,271	9,598,685
Operating expenses:					
Athletic student aid	1,725,609	424,458	1,064,088	7,570	3,221,725
Guarantees	-	10,000	-	-	10,000
Coaching salaries, benefits and bonuses					
paid by the Institute and related entities	721,615	368,012	1,012,627	-	2,102,254
Support staff salaries, benefits and bonuses					
paid by the Institute and related entities	57,051	57,241	-	1,628,405	1,742,697
Recruiting expenses	37,371	20,174	28,677	37,510	123,732
Team travel	95,846	67,562	255,449	45,765	464,622
Team equipment, uniforms and supplies	58,202	24,694	113,554	21,153	217,603
Game day expenses	47,543	38,563	71,204	13,294	170,604
Marketing and promotion	950	459	5,463	56,431	63,303
Direct facilities maintenance	1,021	-	4,064	638,134	643,219
Medical expenses and insurance	-	-	-	231,411	231,411
Memberships and dues	696	1,745	2,275	36,683	41,399
Other	44,883	11,109	34,531	711,166	801,689
Total expenses	2,790,787	1,024,017	2,591,932	3,427,522	9,834,258
Excess (deficiency) of revenues over (under)					
operating expenses	\$ (558,558)	<u>\$ (259,468)</u>	<u>\$ (899,296)</u>	<u>\$ 1,481,749</u>	<u>\$ (235,573)</u>

The accompanying notes to the Schedule of Revenues and Expenses of

Intercollegiate Athletics Programs are an integral part of this schedule.

### <u>VIRGINIA MILITARY INSTITUTE</u> <u>NOTES TO SCHEDULE OF REVENUES AND EXPENSES OF</u> <u>INTERCOLLEGIATE ATHLETICS PROGRAMS</u> <u>FOR THE YEAR ENDED JUNE 30, 2010</u>

### 1. BASIS OF PRESENTATION

The accompanying schedule of revenues and expenses of intercollegiate athletics programs has been prepared on the accrual basis of accounting. The purpose of this schedule is to present a summary of operating revenues and expenses of the intercollegiate athletics programs of the Institute for the year ended June 30, 2010. The Schedule includes those intercollegiate athletics revenues and expenses made on behalf of the Institute's athletics programs by outside organizations not under the accounting control of the Institute. This schedule includes a selected portion of the Institute's activities and is not intended to and does not present either the financial position or changes in net assets for the year then ended. Revenues and expenses are directly identifiable with each category presented and are reported accordingly. Revenues and expenses not directly identifiable to a specific sport are reported under the category "Non-program Specific."

### 2. AFFILIATED ORGANIZATIONS

The Virginia Military Institute Keydet Club was established in 1948 for the purpose of raising contributions for scholarships to be awarded to athletes of the Institute. The Keydet Club contributed \$3,754,545 to the Institute during fiscal year 2010. These contributions include \$2,896,044 for intercollegiate athletics programs student financial assistance and \$858,501 in non-cash support provided by the Keydet Club.

The Virginia Military Institute Development Board was established in 1978 by the Virginia Military Institute Alumni Association to implement a comprehensive development program and to coordinate the Institute's various fund-raising activities. The Board provides support to VMI from cash donations and income from its endowment. The Board contributed \$796,000 in unrestricted support, \$958,006 in restricted support and \$287,411 in student financial assistance to the Institute during fiscal year 2010. In addition, the Board contributed \$27,005 in non-cash support to the Institute.

The VMI Foundation, Incorporated was established for the purpose of soliciting and accepting various funds and to disburse such funds, or income earned from those funds, for the advancement of VMI and the VMI Alumni Association. During the 2010 fiscal year, the VMI Foundation provided restricted funds of \$30,700 for athletics scholarships.

### 3. CAPITAL ASSETS

Capital assets consisting of buildings, infrastructure, and equipment are stated at appraised historical cost or actual cost where determinable. Construction in progress (CIP) is capitalized at actual cost as expenses are incurred. All gifts of capital assets are recorded at fair market value as of the date of donation.

Equipment is capitalized when the unit acquisition cost is \$5,000 or greater and the estimated useful life is one year or more. Renovation costs are capitalized when expenses total more than \$100,000, the asset value significantly increases, and the useful life is significantly extended. Routine repairs and maintenance are charged to operating expense in the year the expense is incurred.

Depreciation is computed using the straight-line method over the useful life of the assets. The useful life is 30 to 50 years for buildings, 10 to 20 years for infrastructure and land improvements, and five to 10 years for equipment.

A summary of capital asset balances for intercollegiate athletics at June 30, 2010 follows:

Depreciable capital assets Buildings Equipment	\$ 21,264,943 483,932
Improvements other than buildings	4,139,369
Total depreciable capital assets at cost	25,888,244
Less accumulated depreciation:	
Buildings	(3,014,555)
Equipment	(363,155)
Improvements other than buildings	(1,205,409)
Total accumulated depreciation	(4,583,119)
Total capital assets for intercollegiate athletics, net of accumulated depreciation	<u>\$ 21,305,125</u>

### 4. ADMINISTRATIVE COST RECOVERIES

The Institute recovers from each auxiliary enterprise an amount to reimburse for the cost of institutional support and the operation and maintenance of plant. For the 2010 fiscal year, the Institute recovered from the intercollegiate athletics program \$296,857 of institutional support costs, which is reflected as a non-program, other operating cost expense and \$482,623 for operation and maintenance of plant costs which is reflected as a non-program, direct facilities maintenance expense.

### VIRGINIA MILITARY INSTITUTE

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