

RADFORD UNIVERSITY

INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2018

Auditor of Public Accounts Martha S. Mavredes, CPA www.apa.virginia.gov (804) 225-3350



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Commonwealth of Virginia

Auditor of Public Accounts

Martha S. Mavredes, CPA Auditor of Public Accounts P.O. Box 1295 Richmond, Virginia 23218

January 15, 2019

The Honorable Ralph S. Northam Governor of Virginia

The Honorable Thomas K. Norment, Jr. Chairman, Joint Legislative Audit and Review Commission

Brian O. Hemphill President, Radford University

INDEPENDENT ACCOUNTANT'S REPORT ON APPLYING AGREED-UPON PROCEDURES

We have performed the procedures enumerated below, which were agreed to by the President of Radford University, solely to assist the University in evaluating whether the accompanying Schedule of Revenues and Expenses of Intercollegiate Athletics Programs of the University is in compliance with National Collegiate Athletic Association (NCAA) Constitution 3.2.4.15.1, for the year ended June 30, 2018. University management is responsible for the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs (Schedule) and the Schedule's compliance with NCAA requirements. The sufficiency of the procedures is solely the responsibility of the University. Consequently, we make no representation regarding sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

Agreed-Upon Procedures Related to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

Procedures described below were limited to material items. For the purpose of this report, and as defined in the agreed-upon procedures, items are considered material if they exceed four percent of total revenues or total expenses, as applicable. The procedures that we performed and our findings are as follows:

Internal Controls

- We reviewed the relationship of internal control over Intercollegiate Athletics Programs to internal control reviewed in connection with our audit of the University's financial statements. In addition, we identified and reviewed those controls unique to Intercollegiate Athletics Programs, which were not reviewed in connection with our audit of the University's financial statements.
- 2. Intercollegiate Athletics Department management provided a current organizational chart. We also made certain inquiries of management regarding control consciousness, the use of internal audit in the department, competence of personnel, protection of records and equipment, and controls regarding information systems with the information technology department.
- 3. Intercollegiate Athletics Department management provided us with their process for gathering information on the nature and extent of affiliated and outside organizational activity for or on behalf of the University's Intercollegiate Athletics Programs. We tested these procedures as noted below.

Affiliated and Outside Organizations

- 4. Intercollegiate Athletics Department management identified all intercollegiate athleticsrelated affiliated and outside organizations and provided us with copies of audited financial statements for each such organization for the reporting period.
- 5. Intercollegiate Athletics Department management prepared and provided to us a summary of revenues and expenses for or on behalf of the intercollegiate athletics programs by affiliated and outside organizations included in the Schedule.
- 6. Intercollegiate Athletics Department management provided to us any additional reports regarding internal control matters identified during the audits of affiliated and outside organizations performed by independent public accountants. We were not made aware of any internal control findings.

Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

7. Intercollegiate Athletics Department management provided to us the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs for the year ended June 30, 2018, as prepared by the University and shown in this report. We recalculated the addition of the amounts in the Schedule, traced the amounts on the Schedule to management's trial balance worksheets, and agreed the amounts in management's trial balance worksheets. We noted no differences between the amounts in the Intercollegiate Athletics Department's accounts in the Intercollegiate Athletics Department's accounts in the Intercollegiate Athletics on the trial balance. We discussed the nature of adjusting journal entries with management and are satisfied that the adjustments are appropriate.

8. We compared each major revenue and expense account over ten percent of total revenues or total expenses, respectively, to prior period amounts and budget estimates. No variances exceeded ten percent of prior period amounts or budget estimates.

<u>Revenues</u>

- 9. We obtained the amount of ticket sales revenue from the Schedule. The amount was deemed immaterial for detailed testing.
- 10. We obtained documentation of the institution's methodology for allocating student fees to intercollegiate athletics programs. We compared student fees reported in the Schedule to amounts reported in the accounting records and an expected amount based on fee rates and enrollment. We found these amounts to be substantially in agreement with minor differences attributed to the methodology used for projecting student fee revenue.
- 11. We obtained the amount of game guarantee revenue from the Schedule. The amount was deemed immaterial for detailed testing.
- 12. Intercollegiate Athletics Department management provided us with a listing of all contributions of moneys, goods or services received directly by the Intercollegiate Athletics Programs from any affiliated or outside organization, agency or group of individuals that constitutes ten percent or more of all contributions received during the reporting period. Except for contributions received from the Radford University Foundation, Inc., an affiliated organization, we noted no individual contribution which constituted more than ten percent of total contributions received for Intercollegiate Athletics Programs. We reviewed contributions from the Radford University Foundation, Inc., which exceeded ten percent of all contributions and agreed them to supporting documentation.
- 13. We obtained the amount of in-kind revenue from the Schedule. The amount was deemed immaterial for detailed testing.
- 14. We obtained the amount of revenue from tournaments, conference distributions, and NCAA distributions from the Schedule. The amount was deemed immaterial for detailed testing.
- 15. We obtained the amount of program, novelty, parking, and concession sales revenue from the Schedule. The amount was deemed immaterial for detailed testing.
- 16. We obtained the amount of royalties, licensing, advertisement, and sponsorships revenue from the Schedule. The amount was deemed immaterial for detailed testing.

17. We obtained the amount of other operating revenue from the Schedule. The amount was deemed immaterial for detailed testing.

Expenses

- 18. Intercollegiate Athletics Department management provided us a listing of institutional student aid recipients during the reporting period. Since the University used the NCAA Compliance Assistant software to prepare athletic aid detail, we selected ten percent of individual student-athletes across all sports and obtained the students' account detail from the institution's student information system. We agreed each student's information to the information reported in the NCAA Membership Financial Reporting System. We also ensured that the total aid amount for each sport agreed to amounts reported as Financial Aid in the student accounting system. We performed a check of selected students information as reported in the NCAA Membership Financial Reporting System to ensure proper calculation of revenue distribution equivalencies.
- 19. We obtained the amount of game guarantee expense from the Schedule. The amount was deemed immaterial for detailed testing.
- 20. Intercollegiate Athletics Department management provided us with a listing of coaches, support staff, and administrative personnel employed and paid by the University during the reporting period. We selected and tested individuals, including men's and women's basketball coaches, and compared amounts paid during the fiscal year from the payroll accounting system to their contract or other employment agreement document. We found that recorded expenses equaled amounts paid as salary and bonuses and were in agreement with approved contracts or other documentation.
- 21. We obtained the Intercollegiate Athletics Department's written recruiting and team travel policies from Intercollegiate Athletics Department management and documented an understanding of those policies. We compared these policies to existing University and NCAA policies and noted substantial agreement of those policies.
- 22. We selected a sample of disbursements for team travel and direct overhead and administration. We compared and agreed the selected operating expenses to adequate supporting documentation. We found all reviewed amounts to be properly approved, reasonable to intercollegiate athletics, and properly recorded in the accounting records.
- 23. We obtained the amount of athletic facility debt service from the Schedule. The amount was deemed immaterial for detailed testing.
- 24. We obtained an understanding of the University's methodology for charging indirect cost to the athletic department. We evaluated indirect cost charges for reasonableness and noted proper reporting of these charges in the Schedule.

Other Reporting Items

- 25. We obtained the repayment schedule for all outstanding intercollegiate athletics debt during the reporting period. We recalculated annual maturities reported in the notes to the Schedule and agreed total annual maturities and total outstanding athletic related debt to supporting documentation.
- 26. We agreed total outstanding institutional debt to supporting debt schedules and the University's unaudited financial statements and general ledger, as the audited financial statements were not yet available.
- 27. We agreed the fair value of athletics dedicated endowments to supporting documentation provided by the University's Foundation.
- 28. We agreed the fair value of institutional endowments to supporting documentation provided by the University's Foundation.
- 29. We obtained a schedule of athletics related capital expenditures made during the period. We selected a sample of transactions to validate existence and accuracy of recording and recalculated totals.

Additional Procedures

- 30. We compared the sports sponsored, as reported in the NCAA Membership Financial Reporting System, to the Calculation of Revenue Distribution Equivalencies Report (CRDE) from the NCAA's Compliance Assistant software for the institution. We noted agreement of the sports reported.
- 31. We obtained the institution's Sports Sponsorship and Demographics Forms Report for the reporting year. We validated that the countable sports identified by the institution met the minimum requirements for number of contests and minimum number of participants as defined in NCAA Bylaw 20.9.6.3. We ensured that countable sports have been properly identified in the NCAA Membership Financial Reporting System for the purpose of revenue distribution calculations.
- 32. We obtained a listing of student-athletes receiving Pell Grant awards from the institution's student information system and agreed the total value of these Pell Grants to the amount reported in the NCAA Membership Financial Reporting System. We noted agreement of the amounts reported.

This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. We were not engaged to and did not conduct an audit, the objective of which would be the expression of an opinion on the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs or any of the accounts or items

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referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures or had we conducted an audit of any financial statements of the Intercollegiate Athletics Department of Radford University in accordance with generally accepted auditing standards, other matters might have come to our attention that would have been reported to the University. This report relates only to the accounts and items specified above and does not extend to the financial statements of Radford University or its Intercollegiate Athletics Department taken as a whole.

This report is intended solely for the information and use of the President and the University and is not intended to be and should not be used by anyone other than these specified parties. However, this report is a matter of public record and its distribution is not limited.

AUDITOR OF PUBLIC ACCOUNTS

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RADFORD UNIVERSITY

SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS For the year ended June 30, 2018

For the year ended June 30, 2018										
		Men's Women's				on-Program				
	Ba	asketball	B	asketball	Othe	r Sports		Specific		Total
Operating revenues:										
Ticket sales	\$	67,516	\$	13,083	\$	7,556	\$	-	\$	88,155
Student fees		-		-		-		10,506,454		10,506,454
Guarantees		350,000		59,000		17,151		-		426,151
Contributions		140,842		37,452		346,952		297,175		822,421
In-Kind		-		-		80,134		8,118		88,252
NCAA distributions		-		-		-		350,469		350,469
Conference distributions (non-media or bowl)		-		-		-		135,667		135,667
Program, novelty, parking, and concession sales		-		-		-		4,357		4,357
Royalties, licensing, advertisement and sponsorships		1,387		288		6,200		449,601		457,476
Other operating revenue		-		-		-		16,851	_	16,851
Total operating revenues		559,745		109,823		457,993		11,768,692		12,896,253
Operating expenses:										
Athletic student aid		480,644		470,916	2,	402,837		-		3,354,397
Guarantees		25,000		2,500		801		-		28,301
Coaching salaries, benefits, and bonuses paid by the										
University and related entities		606,722		344,029	1,	750,698		-		2,701,449
Support staff/administrative compensation, benefits, and										
bonuses paid by the University and related entities		52,253		42,927		-		2,377,621		2,472,801
Recruiting		72,950		30,923		87,577		-		191,450
Team travel		273,126		121,329		520,932		-		915,387
Sports equipment, uniforms, and supplies		40,097		30,302		323,161		137,762		531,322
Game expenses		85,123		30,675		79,949		12,010		207,757
Fundraising, marketing and promotion		2,972		887		11,879		235,719		251,457
Spirit groups		54,249		54,248		-		-		108,497
Athletic facility debt service		-		-		60,967		12,763		73,730
Direct overhead and administrative expenses		2,255		997		12,373		927,398		943,023
Indirect cost paid to the institution by athletics		-		-		-		1,054,941		1,054,941
Medical expenses and insurance		-		104		12		309,077		309,193
Memberships and dues		1,475		1,745		7,374		37,611		48,205
Student-Athlete Meals (non-travel)		34,099		17,154		65,974		-		117,227
Other operating expenses		49,316		29,328		102,389		50,750		231,783
Total operating expenses		1,780,281		1,178,064	5,	426,923		5,155,652		13,540,920
Excess (deficiency) of revenues over (under) expenses	\$	(1,220,536)	\$	(1,068,241)	\$ (4,	968,930)	\$	6,613,040	\$	(644,667)

Other Reporting Items:	
Total athletics-related debt	\$ 12,566
Total institutional debt	\$ 52,393,871
Value of athletics-dedicated endowments	\$ 3,344,336
Value of institutional endowments	\$ 56,743,711
Total athletics-related capital expenditures	\$ 207,834

The accompanying Notes to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs are an integral part of this Schedule.

RADFORD UNIVERSITY NOTES TO SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2018

1. BASIS OF PRESENTATION

The accompanying Schedule of Revenues and Expenses of Intercollegiate Athletic Programs has been prepared on the accrual basis of accounting. The purpose of the Schedule is to present a summary of current revenues and expenses related to the University's Intercollegiate Athletic Programs for the year ended June 30, 2018. The Schedule includes those intercollegiate athletics revenues and expenses made on behalf of the University's athletic programs by outside organizations not under the accounting control of the University. Because the Schedule presents only a selected portion of the University's activities, it is not intended to and does not present the financial position, changes in financial position or changes in cash flow for the year then ended. Revenues and expenses directly identifiable with each category of sport presented are reported accordingly. Revenues and expenses not directly identifiable to a specific sport are reported under the category "Non-Program Specific."

2. AFFILIATED ORGANIZATIONS

The schedule includes transactions of the Radford University Foundation, Inc. made on behalf of the athletics program. The Intercollegiate Athletic Program received \$822,421 from the Radford University Foundation, Inc., which are included in revenue as "contributions" in the accompanying Schedule.

3. LONG-TERM DEBT

Installment Purchase Obligations

The Intercollegiate Athletic Program has future obligations under an installment purchase agreement initiated in January 2009. The book value of the asset purchased under the installment purchase agreement is \$114,460 and the repayment term is 10 years at an interest rate of 2.087%. A summary of the future obligations under the agreement as of June 30, 2018 is as follows:

Fiscal Year Ending	<u>Principal</u>	<u>Interest</u>
June 30, 2019	12,566	197
Total	\$12,566	\$ 197

4. UNIVERSITY ADMINISTRATIVE FEE

The Commonwealth's Appropriation Act requires that educational and general programs in institutions of higher education recover the full indirect cost of auxiliary enterprise programs. Therefore the University assesses each auxiliary unit an "administrative fee" to recover institutional educational and general administrative costs. In fiscal year 2018, this charge to the athletics' departments amounted to \$1,054,941 and is included in the "Indirect cost paid to institution by athletics" expense line as Non-Program Specific.

5. CAPITAL ASSETS

Capital assets consisting of buildings and equipment are stated at the estimated historical cost or actual cost where determinable. Capital assets are generally defined by the University as assets with an initial cost of \$5,000 or greater and an estimated useful life of greater than one year. Donated capital assets are recorded at the estimated fair market value at the date of donation. Construction in progress expenses are capitalized at actual cost as the major capital assets and improvements are constructed. The costs of normal maintenance and repairs that do not add to an asset's value or materially extend its useful life are not capitalized. Depreciation is computed using the straight-line method over the estimated useful life of the asset with no residual value. The useful life is 40 years for buildings, 20 years for site improvements, and 2 to 25 years for equipment.

A summary of capital asset balances for the year ending June 30, 2018 follows:

Depreciable capital assets:	
Buildings	\$ 31,595,010
Equipment	1,430,942
Site Improvements	5,771,286
Total depreciable capital assets	38,797,238
Less accumulated depreciation for:	
Buildings	(15,155,006)
Equipment	(821,196)
Site Improvements	<u>(3,366,821)</u>
Total accumulated depreciation	<u>(19,343,023)</u>
Total capital assets for intercollegiate athletics, net of accumulated depreciation	\$ 19,454,215
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6. ATHLETICS RESERVE

The athletics department used \$779,569 from athletics reserve from previous years' surplus. This is not reflected as current year revenues to avoid double counting revenue recognized in previous years.

RADFORD UNIVERSITY

As of June 30, 2018

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UNIVERSITY OFFICIALS

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