







### **GEORGE MASON UNIVERSITY**

# INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2014

Auditor of Public Accounts Martha S. Mavredes, CPA

www.apa.virginia.gov (804) 225-3350



#### -TABLE OF CONTENTS-

	<u>Pages</u>
INDEPENDENT AUDITOR'S REPORT ON THE APPLICATION OF AGREED-UPON PROCEDURES	1-5
SCHEDULE	
Schedule of Revenues and Expenses of Intercollegiate Athletics Programs	6
Notes to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs	7-9
UNIVERSITY OFFICIALS	10

# Martha S. Mavredes, CPA Auditor of Public Accounts

## Commonwealth of Virginia

#### Auditor of Public Accounts

P.O. Box 1295 Richmond, Virginia 23218

January 15, 2015

The Honorable Terence R. McAuliffe Governor of Virginia

The Honorable John C. Watkins Chairman, Joint Legislative Audit And Review Commission

Angel Cabrera
President, George Mason University

## INDEPENDENT AUDITOR'S REPORT ON THE APPLICATION OF AGREED-UPON PROCEDURES

We have performed the procedures enumerated below, which were agreed to by the President of **George Mason University**, solely to assist the University in evaluating whether the accompanying Schedule of Revenues and Expenses of Intercollegiate Athletics Programs of the University is in compliance with National Collegiate Athletic Association (NCAA) Constitution 3.2.4.16, for the year ended June 30, 2014. University management is responsible for the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs and the Schedule's compliance with NCAA requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the University. Consequently, we make no representation regarding sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

<u>Agreed-Upon Procedures Related to the</u>
<u>Schedule of Revenues and Expenses of Intercollegiate Athletics Programs</u>

The procedures that we performed and our findings are as follows:

#### **Internal Controls**

We reviewed documentation of accounting systems and operating procedures. We reviewed the relationship of internal control over Intercollegiate Athletics Programs to internal control reviewed in connection with our audit of the University's financial statements. In addition, we identified and reviewed those controls unique to Intercollegiate Athletics Programs, which were not reviewed in connection with our audit of the University's financial statements.

- 2. Intercollegiate Athletics Department management provided an organizational chart which we reviewed with appropriate personnel. We also made certain inquiries of management regarding control consciousness, the use of internal audit in the department, competence of personnel, and protection of records and equipment.
- 3. Intercollegiate Athletics Department management provided us with their procedures for gathering information on the nature and extent of affiliated and outside organizational activity for or on behalf of the Intercollegiate Athletics Programs.

#### **Affiliated and Outside Organizations**

- 4. Intercollegiate Athletics Department management identified all intercollegiate athletics-related affiliated and outside organizations and provided us with copies of audited financial statements for each such organization for the reporting period.
- 5. Intercollegiate Athletics Department management prepared and provided to us a summary of revenues and expenses for or on behalf of the intercollegiate athletics programs by affiliated and outside organizations included in the Schedule.
- 6. Intercollegiate Athletics Department management provided to us any additional reports regarding internal control matters identified during the audits of affiliated and outside organizations performed by independent public accountants. We were not made aware of any internal control findings.

#### Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

- 7. Intercollegiate Athletics Department management provided to us the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs (Schedule) for the year ended June 30, 2014, as prepared by the University and shown in this report. We recalculated the addition of the amounts in the Schedule, traced the amounts on the Schedule to management's worksheets, and agreed the amounts in management's worksheets to the Intercollegiate Athletics Department's accounts in the accounting records. We noted no differences between the amounts in the Intercollegiate Athletics Department's accounts in the accounting records and the amounts on the worksheets. We discussed the nature of work sheet adjustments with management and are satisfied that the adjustments are appropriate.
- 8. We applied certain analytical review techniques to the revenue and expense amounts reported in the Schedule in order to determine the reasonableness of amounts reported therein. These techniques included trend analyses and review of actual amounts in comparison to budget estimates. We obtained and documented an understanding of significant variations.

#### Revenues

- 9. We performed a walkthrough of ticket sales operations to include cash handling, daily sales operations, and reconciliation of tickets sold to cash collected. This amount was deemed to be immaterial for detailed testing.
- 10. We compared student fees reported in the Schedule to amounts reported in the accounting records and amounts from the University's comprehensive fee allocated to intercollegiate athletics. We found these amounts to be materially in agreement.
- 11. Intercollegiate Athletics Department management provided us with a listing of game guarantee agreements for away games during the reporting period. We agreed the amount in the listing to the amount reported in the Schedule. This amount was deemed to be immaterial for detailed testing.
- 12. Intercollegiate Athletics Department management provided us with a listing of all contributions of moneys, goods or services received directly by the Intercollegiate Athletics Programs from any affiliated or outside organization, agency or group of individuals that constitutes ten percent or more of all contributions received during the reporting period. Except for contributions received from the Patriot Club, an affiliated organization, we noted no individual contribution which constituted more than ten percent of total contributions received for Intercollegiate Athletics Programs.
- 13. From the summary of revenues and expenses for or on behalf of the Intercollegiate Athletics Programs by affiliated and outside organizations, we selected individual contribution amounts and agreed each selection to supporting documentation and proper posting in the accounting records. We found all reviewed transactions to be in agreement.
- 14. We compared amounts reported in the Schedule for direct institutional support and indirect facilities and administrative support to institutional authorizations and other supporting documentation. We found these amounts to be materially in agreement.
- 15. Intercollegiate Athletics Department management provided us with a listing and copies of all agreements related to participation in revenues from tournaments, conference distributions, and NCAA distributions. We agreed selected amounts to proper posting in the accounting records and supporting documentation.
- 16. We made inquiries of Intercollegiate Athletics Department management regarding agreements related to participation in revenues from royalties, advertisements, and sponsorships. This amount was deemed to be immaterial for detailed testing.
- 17. We obtained an understanding of the University's methodology for recording revenues from sport camps. The amount was deemed immaterial for detailed testing.

#### **Expenses**

- 18. Intercollegiate Athletics Department management provided us a listing of institutional student aid recipients during the reporting period. We selected individual student-athletes across all sports and agreed amounts from the listing to their award letter. We also ensured that the total aid amount for each sport materially agreed to amounts reported as Financial Aid in the student accounting system.
- 19. Intercollegiate Athletics Department management provided us with settlement reports and game guarantee agreements for home games during the reporting period. We agreed the amount in the listing to the amount reported in the Schedule. This amount was deemed to be immaterial for detailed testing.
- 20. Intercollegiate Athletics Department management provided us with a listing of coaches, support staff, and administrative personnel employed and paid by the University during the reporting period. We selected and tested individuals and compared amounts paid during the fiscal year from the payroll accounting system to their contract or other employment agreement document. We found that recorded expenses equaled amounts paid as salary and bonuses and were in agreement with approved contracts or other documentation.
- 21. We discussed the Intercollegiate Athletics Department's recruiting expense and team travel policies with Intercollegiate Athletics Department management and documented an understanding of those policies. We compared these policies to existing University and NCAA policies and noted substantial agreement of those policies.
- 22. We obtained an understanding of the University's methodology for allocating indirect facilities support and ensured that amounts reported on the Schedule agreed to amounts recorded in the accounting records.
- 23. Based on disbursements as listed in the accounting records, we selected and tested payments to third parties by the Intercollegiate Athletics Programs. These disbursements were for the various activities listed within the Schedule. We compared and agreed the selected operating expenses to adequate supporting documentation. We found all reviewed amounts to be properly approved, in agreement with supporting documentation, and properly recorded in the accounting records.

We were not engaged to, and did not, conduct an examination, the objective of which would be the expression on an opinion on the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs or any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures or had we conducted an audit of any financial statements of the Intercollegiate Athletics Department of George Mason University in accordance with generally accepted auditing standards, other matters might have come to our attention that would have been reported to the University. This report relates only to the accounts and items specified above and does not extend to the financial statements of George Mason University or its Intercollegiate Athletics Department taken as a whole.

This report is intended solely for the information and use of the President and the University and is not intended to be and should not be used by anyone other than these specified parties. However, this report is a matter of public record and its distribution is not limited.

**AUDITOR OF PUBLIC ACCOUNTS** 

EMS/clj

GEORGE MASON UNIVERSITY
SCHEDULE OF REVENUES AND EXPENSES OF
INTERCOLLEGIATE ATHLETICS PROGRAMS
For the Year Ended June 30, 2014

	Men's	Women's	Men's	Women's	Men's	Women's	Other	Non-Program	
	Basketball	Basketball	Soccer	Soccer	Track	Track	Sports	Specific	Total
Operating revenues:									
Ticket sales	\$ 664,822	\$ 21,247	\$ 6,435	\$ 9,210	\$ -	\$ -	\$ 32,217	\$ 3,920	\$ 737,850
Student fees	-	-	-	-	-	-	-	14,355,199	14,355,199
Guarantees	-	-	-	-	-	-	750	-	750
Contributions	880	210	-	-	-	-	315	1,216,245	1,217,650
Direct institutional support	-	-	-	-	-	-	-	1,537,852	1,537,852
Indirect facilities and administrative support	-	-	-	-	-	-	-	1,314,303	1,314,303
NCAA/conference distributions including all tournament revenue	8,460	11,018	34,718	7,140	6,291	6,291	44,679	826,593	945,189
Program sales, concessions, novelty sales & parking	-	-	-	-	-	-	-	3,606	3,606
Royalties, advertisements and sponsorships	-	-	-	-	-	-	-	670,445	670,445
Sports camp revenues	-	-	-	-	-	-	6,619	9,000	15,619
Other	26,186		554	5,055	24,348	24,348	67,506	68,237	216,234
Total operating revenues	700,348	32,475	41,707	21,405	30,639	30,639	152,086	20,005,399	21,014,697
Operating expenses:									
Athletics student aid	682,896	720,062	314,919	435,496	352,053	649,736	1,927,634	172,203	5,254,998
Guarantees	200,000	8,000	-	-	-	-	10,000	-	218,000
Coaching salaries, benefits, and bonuses paid by the									
University and related entities	1,337,203	693,120	235,358	205,878	195,884	195,884	1,232,337	-	4,095,663
Support staff/administrative salaries, benefits, and									
bonuses paid by the University and related entities	127,969	88,845	955	472	-	-	2,102	4,084,661	4,305,004
Recruiting	112,825	101,446	17,671	16,587	13,944	13,944	90,595	-	367,011
Team travel	370,343	272,307	96,019	71,082	205,390	205,390	680,676	63,325	1,964,531
Equipment, uniforms and supplies	97,303	95,262	23,062	18,632	44,677	44,677	165,872	247,797	737,283
Game expenses	86,100	53,600	11,892	8,261	12,087	12,087	83,684	514,693	782,403
Fundraising, marketing and promotion	-	-	-	-	-	-	-	1,607,618	1,607,618
Spirit groups	5,473	5,838						46,739	58,050
Indirect facilities and administrative support	-	-	-	-	-	-	-	1,314,303	1,314,303
Medical expenses and medical insurance	-	-	-	-	-	-	-	146,565	146,565
Memberships and dues	1,390	3,910	1,019	-	666	666	6,412	13,807	27,870
Other	36,038	29,402	3,965	3,285	14,719	14,719	63,134	588,806	754,069
Total operating expenses	3,057,540	2,071,793	704,860	759,692	839,420	1,137,102	4,262,444	8,800,517	21,633,368
Excess (deficiency) of revenues over (under) expenses	\$ (2,357,193)	\$ (2,039,318)	\$ (663,153)	\$ (738,287)	\$ (808,781)	\$ (1,106,463)	\$ (4,110,358)	\$ 11,204,883	\$ (618,670)

The accompanying Notes to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs are an integral part of this schedule.

# GEORGE MASON UNIVERSITY NOTES TO SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2014

#### 1. BASIS OF PRESENTATION

The accompanying Schedule of Revenues and Expenses of Intercollegiate Athletics Programs has been prepared on the cash basis of accounting. The purpose of the Schedule is to present a summary of cash basis receipts and disbursements of the University's intercollegiate athletics programs for the year ended June 30, 2014, and includes both those intercollegiate athletic receipts and disbursements under the direct accounting control of the University and those on behalf of the University's athletic programs by outside organizations not under the University's control. Because the Schedule presents only a selected portion of the University's activities, it is not intended to and does not present the financial position, changes in financial position, or changes in cash flows for the fiscal year ended June 30, 2014. Revenues and expenses directly identifiable with each category of sport presented are reported accordingly. Revenues and expenses not directly identifiable to a specific sport are reported under the category, "Non-program specific."

#### RELATED PARTY TRANSACTIONS

The Schedule includes transactions of the Patriot Club of George Mason University Foundation, Inc. This Foundation was organized for fund-raising activities that either support the University or benefit specific schools within the University. The Foundation provided \$1,217,650 in support of University athletics in the form of direct contributions and other expenses for the fiscal year ended June 30, 2014.

#### CAPITAL ASSETS

Capital assets include land, buildings and other improvements, equipment, and infrastructure. Capital assets are generally defined by the University as assets with an initial cost of \$5,000 or more and an estimated useful life in excess of one year. Athletics follows the University policy and procedures for the approval and disposal of capital assets. Depreciation is computed using the straight-line method over the estimated useful life of the asset with no residual value.

The following comprises athletics-related property and equipment at June 30, 2014:

Buildings	\$89,210,709
Construction in progress	3,571,428
Equipment	5,083,037
Improvement	9,769,337
Accumulated depreciation	(39,401,422)
Net property and equipment	<u>\$68,233,089</u>

#### 4. VCBA NOTES PAYABLE

The University participates in the Public Higher Education Financing Program (Pooled Bond Program) created by the Virginia General Assembly in 1996. Through the Pooled Bond Program, the Virginia College Building Authority (VCBA) issues 9(d) bonds and uses the proceeds to purchase debt obligations (notes) of the University and various other institutions of higher education. The University's general revenue secures these notes. The following schedule describes each of the athletically related notes outstanding:

					Final	Balance
	Issue	Original			Payment	Outstanding at
Bond Title	<u>Date</u>	Amount	Interest Rate	Bond Term	Due	June 30, 2014
Fairfax Aquatic Center (renovation)	2004	6,785,000	3.0 - 5.0%	16 Years	2021	460,000
VCBA 2004 B (partial refunding of						
1997A, Fairfax Aquatic Center)	2004	4,940,000	3.0 - 5.0%	12 Years	2017	2,070,000
PE Building (addition)	2006	6,035,000	3.0 - 5.0%	22 Years	2029	5,025,000
PE Building (addition, Phase 2)	2006	2,800,000	3.0 - 5.0%	22 Years	2029	2,325,000
PE Building (addition, RB2)	2007	8,555,000	4.5 - 5.0%	20 Years	2028	7,020,000
PE Building (addition, Phase 2, RB2)	2007	3,820,000	4.5 - 5.0%	20 Years	2028	3,135,000
Softball Field Improvements	2007	1,510,000	5.00%	10 Years	2018	695,000
VCBA 2007 B (refunding 1997A, Fairfax						
Aquatic)	2007	1,300,979	4.0 - 4.25%	10 Years	2018	786,809
PE Building, Phase I	2009	2,750,000	2.1 - 5.0%	20 Years	2029	2,340,000
PE Building, Phase II	2009	5,245,000	2.1 - 5.0%	20 Years	2029	4,470,000
Fieldhouse Life/Safety/Code Renovation	2010	1,395,000	3.75 - 5.5%	20 Years	2031	1,295,000
Repair Aquatic and Fitness Center HVAC	2010	2,325,000	2.0 - 5.0%	10 Years	2021	1,735,000
VCBA 2012 A (partial refunding of						
2004A, Fairfax Aquatic Center)	2012	3,130,000	5.00%	8 Years	2021	3,130,000
Fieldhouse Life/Safety/Code Renovation	2012	3,060,000	4.0 - 5.0%	10 Years	2023	3,060,000
Renovate Fieldhouse	2013	3,230,000	1.0 - 3.5%	10 Years	2024	3,230,000
VCBA 2013 B (Refunding of 2006A,						
Patriot Center)	2013	7,280,000	1.0 - 4.0%	14 Years	2028	7,280,000
VCBA 2013 B (Refunding of 2009A,						
Patriot Center)	2013	1,845,000	1.0 - 4.0%	15 Years	2029	1,845,000
Total		<u>\$66,005,979</u>				<u>\$49,901,809</u>

See the next page for the schedule of principal and interest payments due on the notes outstanding.

The following schedule describes the total principal and interest due on the notes outstanding:

Fiscal Year	Principal	Interest	<u>Total</u>
2015	\$ 3,566,830	\$ 1,930,780	\$ 5,497,610
2016	4,020,000	1,857,498	5,877,498
2017	4,175,000	1,687,223	5,862,223
2018	4,389,979	1,506,892	5,896,871
2019	3,555,000	1,339,286	4,894,286
2020-2024	16,985,000	4,454,646	21,439,646
2025-2029	13,015,000	1,279,478	14,294,478
2030-2034	195,000	7,061	202,061
Total	\$49,901,809	\$14,062,864	\$63,964,673

#### **GEORGE MASON UNIVERSITY**

Fairfax, Virginia

#### **BOARD OF VISITORS**

C. Daniel Clemente, Rector

Nancy Mitchell Pfotenhauer, Vice Rector

Kimberly O. Dennis, Secretary

Karen Alcalde
B.G. Beck
Reginald J. Brown
Kelly McNamara Corley
Tom Davis
Anne Gruner
John Jacquemin
Anthony R. Jimenez
Mark F. McGettrick
Stuart Mendelsohn
Steve P. Mullins
Robert F. Pence
M. Siddique Sheikh

Charlene Douglas, Faculty Representative Jordan Foster, Student Representative Katy McQuiston, Student Representative

#### **UNIVERSITY OFFICIALS**

Angel Cabrera, President

Jennifer Davis, Senior Vice President for Administration and Finance

Frank Neville, Chief of Staff

Brad Edwards, Assistant Vice President/Director of Intercollegiate Athletics

Jeanne Medford, Director, Business and Financial Services, Intercollegiate Athletics